



## Brickendon can elevate your data

In this exciting workshop the Expert Team from Brickendon will be covering the topics below. The focus will be on aligning your Data Strategy to meet your organisational objectives and how to leverage data to benefit your department or entire organisation.



### DATA STRATEGY

- Align your Data Strategy to achieve your organisations goals
- Target Insights, improved Quality, Security and/or Regulatory Compliance
- Assess your Data Maturity against best practices
- Position your organisation to leverage AI



### DATA OPERATING MODEL

- Decide on Team, Tools & Technology to maximise potential
- Agree on Data Understanding & Insights - centralized or dispersed
- Ensure you optimise your Return on Investment (ROI)



### DATA GOVERNANCE & DATA MANAGEMENT

- Set Data Standards, Ownership, Accountability, Roles & Responsibilities
- Enhance Data Modelling, Data Lineage, Reporting and Data Ownership
- Effectively Manage Licensing, Privacy and Reporting & Analytics



### DATA QUALITY, COMPLIANCE & SECURITY

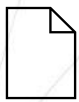
- Ensure Data Quality, Security and Compliance policies are implemented
- Focus on improving Data Profiling, Cleansing, Accuracy & Timeliness
- Enhance Data Integrity to meet regulatory and business requirements



### DATA CULTURE & CHANGE MANAGEMENT

- Ensure hiring and training policies are implemented to support strategy
- Engage stakeholders to ensure Data Goals are understood & implemented
- Restructure organisation to be Data Driven.





# AGENDA

## ABOUT BRICKENDON'S AI & DATA PRACTICE

Brickendon is a leader in data transformation across financial services, industry and the public sector. We deliver innovative solutions that enable our clients to maximise the potential of their data, reduce costs and maintain regulatory compliance.

[YOU CAN REGISTER HERE FOR THIS HIGH VALUE, ONLINE SESSION >>](#)

We look forward to seeing you at the sessions





Chris Burke co- CEO & Nagendran Venkat co- CEO  
| EUROPE | UK | ASIA | USA  
25 Eccleston Place Belgravia, London SW1W 9NF



## Multi-award Winning Team



## Why choose Brickendon?

-  **Our track record:** We have demonstrated a long, proven track record since 2010 of transforming our clients through our innovative bespoke solutions.
-  **Our innovative approach:** No one client is the same, therefore our intelligent, experienced and focused consultants use their industry experience to address each challenge in an innovative way.
-  **Our Resources:** Our in country, nearshore and offshore and nearshore capabilities mean we are well placed to cater for all our clients' needs, making the best use of our consultants' 10 years-plus domain experience.
-  **Our passion:** We love what we do and thrive on improving our clients' profitability, efficiency and increasing their competitive edge. We are driven see the tangible benefits at our clients.

To find out more about how Brickendon can transform your business, please do not hesitate to contact us.

  
info@brickendon.com

  
brickendon.com

  
/brickendon-consulting

  
@BrickendonIntl